



دائرة الثقافة والسياحة  
DEPARTMENT OF CULTURE  
AND TOURISM

# ABU DHABI HOTEL PERFORMANCE REPORT MARCH 2023

## NOTE TO READERS

THIS REPORT IS STRICTLY PRIVATE, CONFIDENTIAL AND PERSONAL TO ITS RECIPIENTS AND SHOULD NOT BE COPIED, DISTRIBUTED OR REPRODUCED IN WHOLE OR IN PART, NOR PASSED TO ANY THIRD PARTY. DCT ABU DHABI SHALL NOT BE HELD ACCOUNTABLE TO THE REQUESTOR REGARDING ALTERATIONS MADE TO THE DATA AS A RESULT OF UPDATING PROCESS

PLEASE NOTE THAT SINCE JAN 2023, DCT ABU DHABI DECOMMISSIONED ITS LEGACY HOTEL E-REVENUE SYSTEM AND MIGRATED TO DAILY HOTEL SYSTEM FOR MONTHLY AND OTHER REPORTING PURPOSES. HENCE, WE URGE CAUTION WHILE COMPARING THE CURRENT PERFORMANCE WITH ANY HISTORICAL HOTEL PERFORMANCE REPORTS PUBLISHED ON DCT'S OFFICIAL WEBSITE AND/OR ON OPEN DATA PLATFORM.

PLEASE NOTE THAT DUE TO INCOMPLETE DATA FROM ONE OF THE HOTELS IN AL AIN, AL AIN'S HOTEL GUEST & GUEST NIGHT VOLUMES MAY BE UNDERSTATED UPTO 13%, WHILE ITS ARR & REVPAR MIGHT BE SLIGHTLY OVERSTATED DUE TO SUBMISSION OF PARTIAL DATA

# ABU DHABI HOTEL PERFORMANCE

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**MARCH 2023**

## OVERALL PERFORMANCE – MAR 2023

Mar 2023  
Performance

Hotel Guests

**408k**

Hotel Occupancy

**72%**

Hotel ALOS

**2.8 Nights**

ARR (AED)

**434**

REVPAR (AED)

**314**

Revenues (AED)

**545M**

% Change vs  
2022

**+13%**

**-5%**

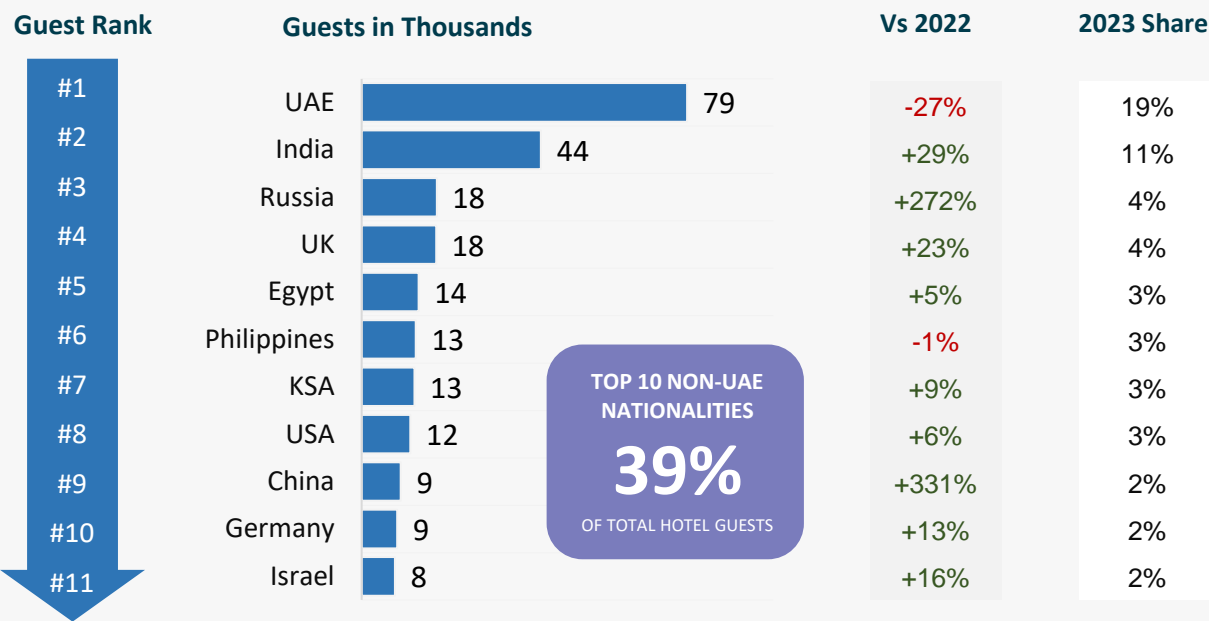
**-9%**

**+16%**

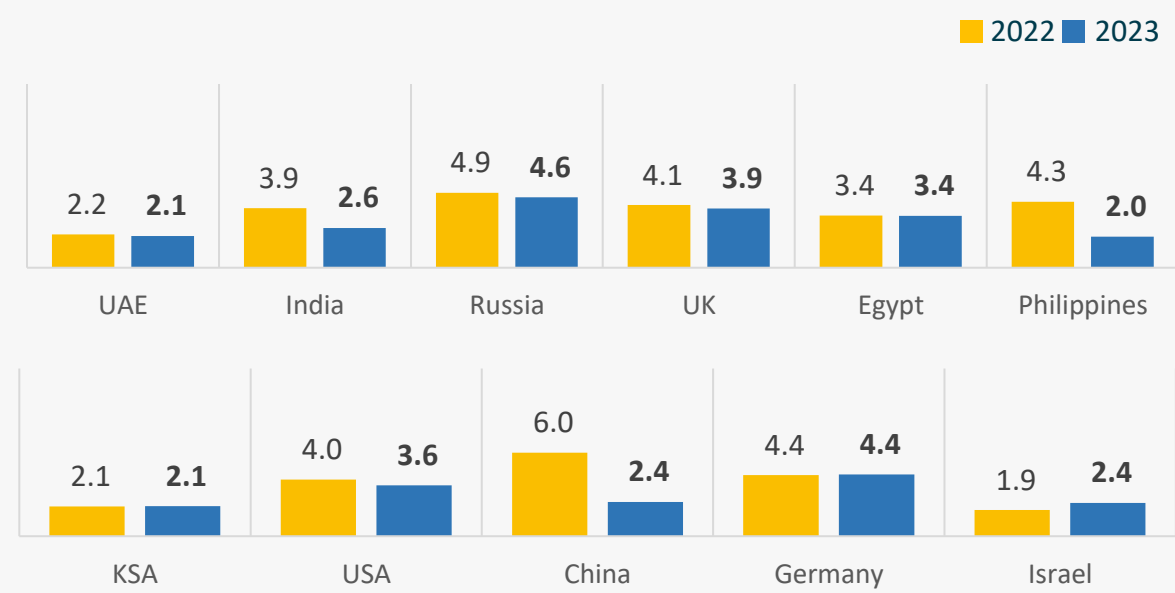
**+10%**

**+10%**

## HOTEL GUEST NATIONALITIES – MAR 2023



## ALOS ACROSS TOP NATIONALITIES – MAR 2023



Notes: Excludes Unspecified nationalities, which represents ~6% of total guest volumes in Mar 2023 & 2022

## PERFORMANCE BY REGIONS – MAR 2023

MAR 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	371	+17%	27	-16%	10	-10%
Occupancy	75%	-3%	53%	-23%	43%	-30%
ALOS (Nights)	2.9	-9%	1.9	-8%	2.6	-16%
Total Rev(M AED)	504	+12%	18	-16%	23	+1%
ARR (AED)	434	+15%	285	+7%	697	+34%
REVPAR (AED)	327	+12%	152	-17%	297	-6%

Notes: Guest & revenue values are rounded off to their nearest value

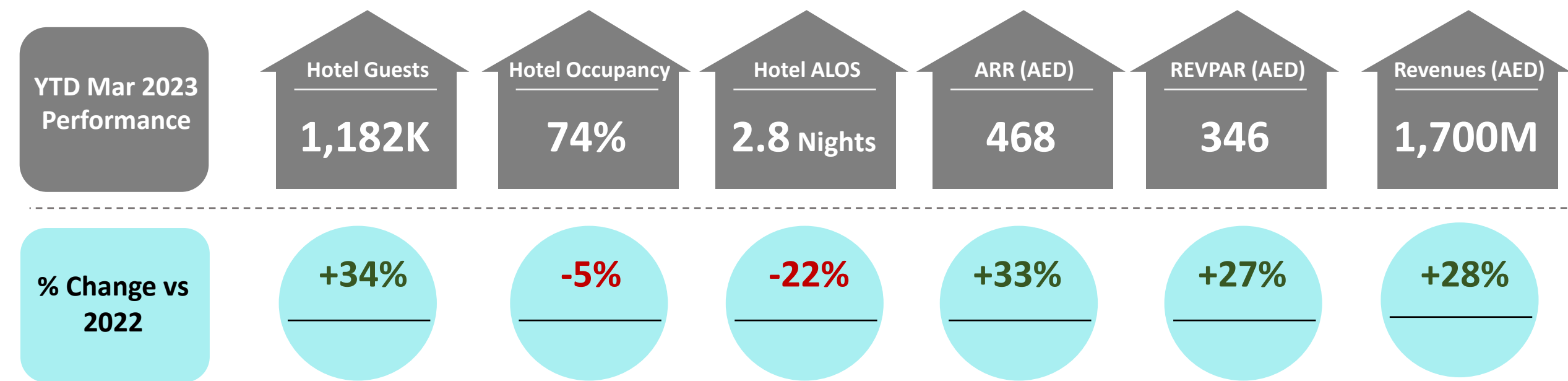
## PERFORMANCE BY STAR-RATINGS – MAR 2023

MAR 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	189	+17%	121	+12%	62	+11%	36	+5%
Occupancy	70%	-3%	75%	-9%	66%	-10%	80%	-6%
ALOS (Nights)	2.9	-5%	2.2	-12%	1.9	-14%	5.4	-8%
Total Rev(M AED)	404	+15%	71	-4%	27	-4%	44	-3%
ARR (AED)	647	+20%	242	+4%	216	+12%	297	+3%
REVPAR (AED)	451	+17%	183	-5%	143	+1%	238	-3%

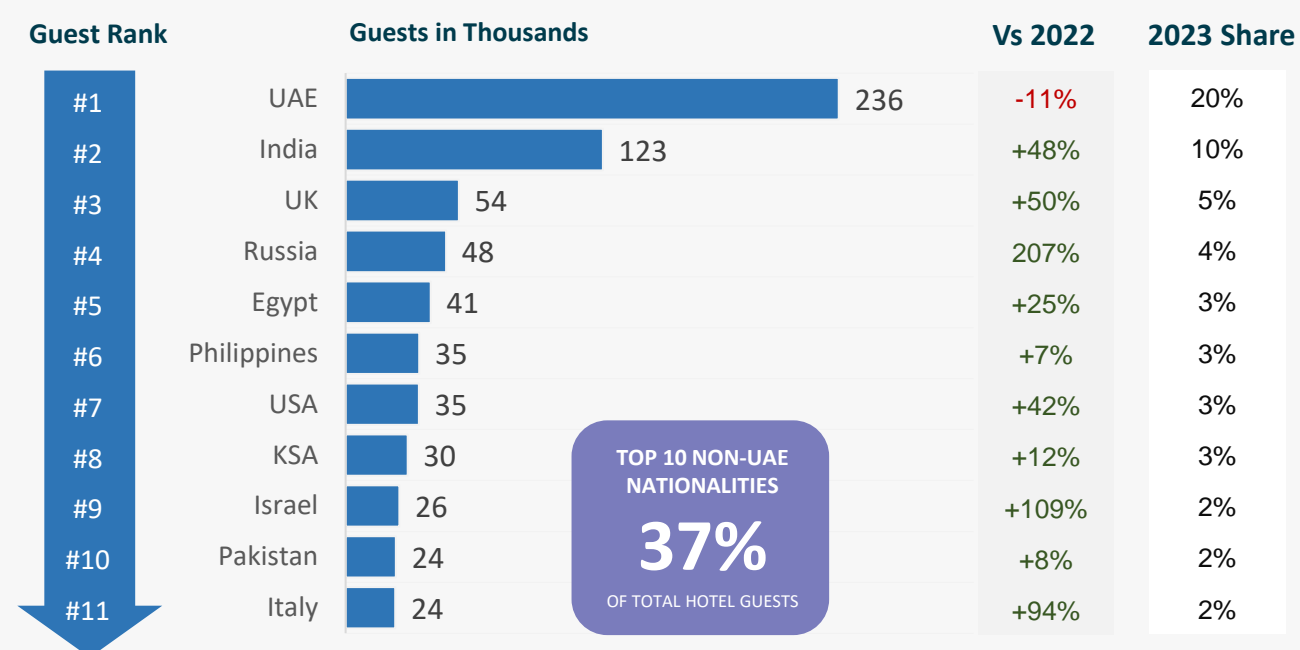
Notes: Guest & revenue values are rounded off to their nearest value

# YTD MAR 2023 PERFORMANCE

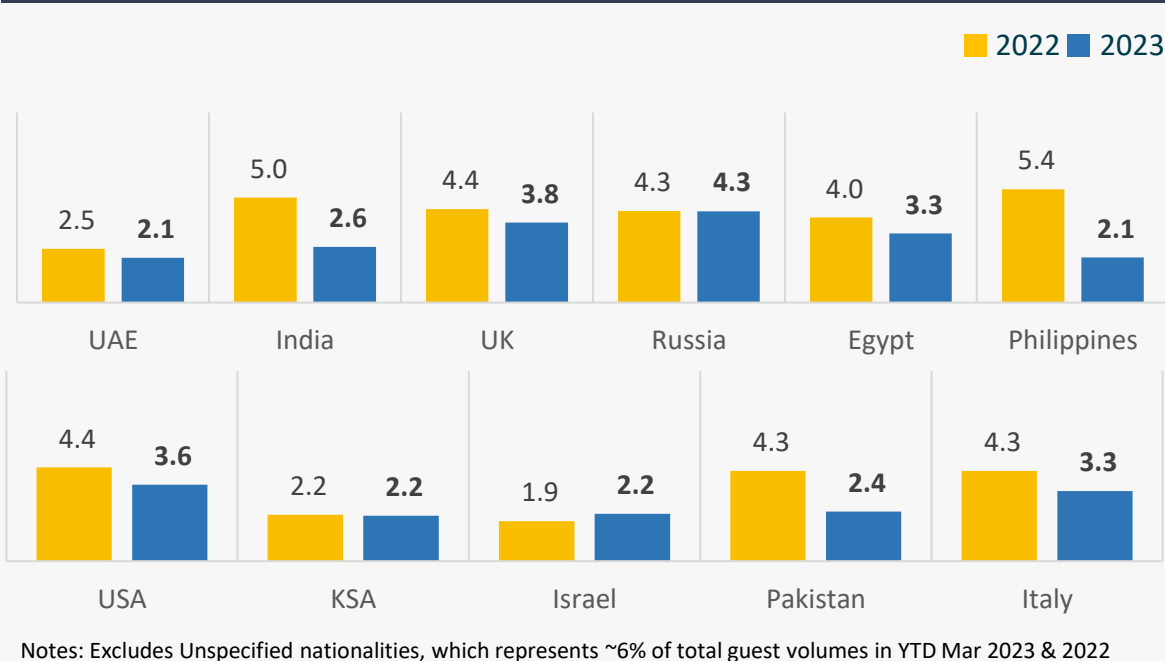
## OVERALL PERFORMANCE – YTD MAR 2023



## HOTEL GUEST NATIONALITIES – YTD MAR 2023



## ALOS ACROSS TOP NATIONALITIES – YTD MAR 2023



## PERFORMANCE BY REGIONS – YTD MAR 2023

YTD MAR 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	1,067	+38%	82	+9%	32	+11%
Occupancy	76%	-3%	60%	-18%	44%	-28%
ALOS (Nights)	2.9	-22%	2.0	-24%	2.5	-28%
Total Rev(M AED)	1,569	+31%	57	-10%	75	+14%
ARR (AED)	471	+34%	283	+6%	755	+45%
REVPAR (AED)	360	+30%	169	-13%	331	+5%

Guest & revenue values are rounded off to their nearest value

## PERFORMANCE BY STAR-RATINGS – YTD MAR 2023

YTD MAR 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	532	+37%	358	+36%	182	+36%	110	+17%
Occupancy	70%	-0.2%	78%	-8%	69%	-13%	82%	-5%
ALOS (Nights)	2.9	-17%	2.2	-26%	2.0	-30%	5.2	-18%
Total Rev(M AED)	1,232	+37%	241	+13%	90	+5%	137	+4%
ARR (AED)	693	+38%	284	+25%	240	+26%	316	+10%
REVPAR (AED)	486	+37%	221	+16%	167	+9%	259	+5%

Guest & revenue values are rounded off to their nearest value